

Dr. Pelè

Dr. Pelè Raymond received his Ph.D. in Organization and Management from Capella University with a specialization in leadership development. He is the author of several books, all focused on the intersection between human capital, technical marketing, and the power of narrative as a business construct.

He has served in diverse entrepreneurial and executive roles such as Vice President of Human Resources at a healthcare facility, Director of Technical Marketing at EDS, and Vice President of Product Marketing at Dale Carnegie of Texas.

In his most recent role, Dr. Pelè is the Vice President of Marketing at WorkProud, a firm dedicated to providing the expertise, technology, and change management services to build a culture where employees are proud of their work and proud of their company."

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